



# DIPLOMA IN TOURISM MANAGEMENT

In the Post Covid world, tourism has boomed rapidly as we can see from the soaring flight and hotel bookings. As such, a course in Tourism Management will provide individuals with excellent career opportunities in the near future.



## Accommodation

Accommodation provided at nearby condominiums for a nominal fee with full facilities



## Practical Placements

Practical Placements and internships provided to students with monthly allowance \*\*



## Job Opportunities

Job Opportunities given to students with good track record and those eligible

OR



## PTPTN Loans

College will apply PTPTN for local students and facilitate the entire process

## ENTRY REQUIREMENTS

### LOCAL STUDENTS

SPM or equivalent with a minimum of THREE (3) Credits in any subject

### INTERNATIONAL STUDENTS

GCE 'O' Levels or its equivalent with minimum Grade C in any THREE (3) subjects

\*\*ANY OTHER QUALIFICATIONS CAN BE CONSIDERED

# COURSES

## Semester 1

1. Principles of Management
2. Principles of Economics
3. Fundamentals of Marketing
4. Introduction to Hospitality and Tourism Industry
5. Appreciation of Ethics and Civilizations

## Semester 2

1. Principles of Tourism
2. Community Service I
3. Advanced Communicative English
4. Islamic Studies / Moral Studies

## Semester 3

1. Tourism Accounting
2. Tourist Guide
3. Customer Service
4. Thinking and Managing Ethically
5. Travel Agent and Operation
6. Tourism Geography

## Semester 4

1. Tourism Marketing
2. Mandarin Language I
3. Ticketing and Reservation
4. Tour Planning and Operation
5. Technology for Tourism Industry
6. Tourism Environment

## Semester 5

1. Mandarin Language II
2. Convention and Event Management
3. Resort Management and Development

## Semester 6 and 7

1. Hospitality Law
2. Human Resource Management
3. Fundamentals of Entrepreneurship
4. Leadership and Team Development
5. Internship (Semester 7)

## CAREER PROSPECTS

After graduation, students will have a wide range of job opportunities in hotel, marketing, tour agencies, culinary arts food and beverage, travel and tourism, event management or other related sectors.

Students can also easily hold managerial positions as they progress in their career.

Higher managerial posts such as supervisors, hotel or resort managers, head chefs, marketing executives and even starting their own business are in the cards for graduates.

## STUDY MODE

Full time study mode through the following modes :

- Lectures
- Tutorials
- Practical Sessions
- Industrial Placements

Please Contact Us for Further Information :

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